

The UAL Trainings are dedicated to self-discovery, self-enhancement, and self-determination.

Implied and embedded within these principles is the notion of respect for culture, history, and contribution. A great leader has great influence and power to be a change agent in a way that productively and constructively serves. The gain and the responsibility reach beyond the personal.

Area #1: Design Thinking / Innovation / Place Making

- Racial Equity & Inclusion
- Social Media
- Community Engagement
- Social Justice
- Organizational Models

Area #2: The Tool Box

- Racial Equity & Inclusion
- Entrepreneurship
- Strategic Planning
- Marketing & Promotion
- Community Engagement
- Social Media
- Crowd Funding
- Grant Writing
- Public Speaking
- CV/Resume/Cover Letter
- Inclusive Hiring Practices
- Interviewing

Area #3: Knowledge Trading / Know Thy Self

- Racial Equity & Inclusion
- Social Media
- Community Engagement
- Business Etiquette
- Networking

September: Orientation

- Required Special Events:
 - September 9th – Meet the Fellows Reception
- Fridays: 1pm-5pm – Baltimore Arts Sector Tour Series
- Fridays: 6pm-9pm – Professional Development Leadership Trainings
- Saturdays: 9am-5pm – Professional Development Leadership Trainings

October: Space, Place, Finance

- Required Special Events:
 - October 8th – CultureCon – New York Day Trip
- Fridays: 1pm-5pm – Baltimore Arts Sector Tour Series
- Fridays: 6pm-9pm – Professional Development Leadership Trainings
- Saturdays: 9am-5pm – Professional Development Leadership Trainings

November: Engaging & Connecting

- Required Special Events:
 - (Dates TBA) – UAL Field School
 - (Date TBA) – Smithsonian Folk Life Center & NMAAHC – Washington, DC Day Trip
 - Holiday Break
- Fridays: 1pm-5pm – Baltimore Arts Sector Tour Series
- Fridays: 6pm-9pm – Professional Development Leadership Trainings
- Saturdays: 9am-5pm – Professional Development Leadership Trainings

December: Preparedness & Matching

- Special Event:
 - (Date TBA) – Matching Interviews
 - Holiday Break
- Fridays: 1pm-5pm – Baltimore Arts Sector Tour Series
- Fridays: 6pm-9pm – Professional Development Leadership Trainings
- Saturdays: 9am-5pm – Professional Development Leadership Trainings

January: Placements

- Required Special Events:
 - (Date TBA) – Report to assigned arts sector location
 - (Date TBA) – WOCA Annual Meeting – NYC or virtual
- Fridays: 6pm-9pm – Professional Development Leadership Check-ins

February: Placements

- Required Special Events:
 - (Date TBA) – Report to assigned arts sector location
 - (Date TBA) – Maryland Arts Day
- Fridays: 6pm-9pm – Professional Development Leadership Check-ins

March: Placements

- Required Special Events:
 - (Date TBA) – Report to assigned arts sector location
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- Fridays: 6pm-9pm – Professional Development Leadership Check-ins

UAL COHORT 2022 PROFESSIONAL DEVELOPMENT WORKSHOP FRAMEWORK

April: Placements

- Required Special Events:
 - Report to assigned arts sector location
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- Fridays: 6pm-9pm – Professional Development Leadership Check-ins

May: Placements

- Required Special Events:
 - Report to assigned arts sector location
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- Fridays: 6pm-9pm – Professional Development Leadership Check-ins

June: Placements End & Graduation

- Required Special Events:
 - Report to assigned arts sector location
 - Maryland Arts Summit
 - June 29th – 12pm-4pm – Graduation Rehearsal
 - June 29th – 6pm-9pm – Graduation & Reception
- Fridays: 6pm-9pm – Professional Development Leadership Check-ins

DATE & TIME	TOPIC OR EVENT	LOCATION
September - Orientation		
Friday, 9/9 9:30am – 7:00pm	Onboarding, Introduction, Motor House Tour, Meet the GBCA Team, Station North Walking Tour, Meet the Fellow Reception	Motor House
Saturday, 9/10 9:00am – 5:00pm	Welcome from UAL Founder, Alumni Panel, Lunch on your own, Afternoon Session	Coppin State University, Grace Jacobs Building, rm 312
Friday, 9/16 6:00pm – 9:00pm	Head Shots Social Media Overview	Motor House
Saturday, 9/17 9:00am – 5:00pm	Thinking Outside the Box, Lunch on your own, Scavenger Hunt	Coppin State University, Grace Jacobs Building, rm 312
Friday, 9/23 6:00pm - 9:00pm	Kick It Kick Off Meet the Fellows Party	Motor House
Saturday, 9/24 9:00am – 5:00pm	Presenting Yourself, Lunch on your own, Presenting Yourself	Coppin State University, Grace Jacobs Building, rm 312
Friday, 9/30 6:00pm - 9:00pm Break	Racial Equity & Inclusion Training	Motor House
Saturday, 10/1 9:00am – 5:00pm	Racial Equity & Inclusion Training, Lunch on your own	Coppin State University, Grace Jacobs Building, rm 312