



ART SUBMISSION GUIDELINES:

OVERVIEW

An arts-based initiative to challenge stigma associated with behavioral health conditions, the New Day Campaign (www.newdaycampaign.org) is seeking submissions of art with accompanying stories from the community at large. The art and stories are intended to humanize, build compassion, and generate understanding on issues related to mental illness and substance use disorder. Multiple exhibitions will be held in the Baltimore Region October 1 to December 31, 2015, with public programs and a social media campaign.

GUIDING PRINCIPLES

The New Day Campaign is guided by the below set of beliefs and virtues to inform all exhibitions and activities—these may be understood as values we uphold, and takeaways for audiences. **The art is intended to support the Guiding Principles.**

The most important **virtues** driving messages of the New Day Campaign are:

- Understanding
- Acceptance
- Awareness
- Compassion
- Respect
- Intimacy

The most important **beliefs** of the New Day Campaign are:

- We are not alone/ we are of value/ we are not our illnesses.
- Shame and stigma affect us all.
- Stereotypes are harmful and erroneous.
- There are many pathways to healing.
- When we share our pain, pain is lessened.
- There is power in people—power in community.
- Talking about it—communicating—is a catalyst to change.

TIMELINE

March 19, 2015—"Call for Submissions" opens.

June 8, 2015—"Call for Submissions" closes (11:59pm).

June 29, 2015—Artists notified if selected.

October 1 to December 31, 2015—New Day Campaign exhibitions & programs

SUBMISSIONS PROCESS

We accept submissions for existing and proposed work. You may submit as many individual entries as you wish. Each submission must include only one of the following:



- 1-3 jpeg images of the work(s) of art. Image files should each be between 500KB and 1MB in size—**no larger!** If submitting a proposal for work not yet made, please submit sample(s) of past work, and/or proposal sketch(es).
- 1 audio or video file, no larger than 10MB in size and no more than 3 minutes long.
- 1 PDF file no longer than 1 page and no larger than 500KB.

Each submission must also include a complete entry form **specifically for the theme for which you are applying** (entry forms are the last three pages of these instructions). All submissions are to be submitted by email to newday.artsubmission@gmail.com.

There are **three different themes** for which you may apply:

First the Pain: mental disturbance and substance use disorder are sources of overwhelming pain, whether it is a loved one affected or one's self. And from the pain, much can flow: compassion and healing; disturbance and separation; love and gifts and passions realized. *Exhibitions will take place at Area 405 and MICA's Rosenberg Gallery.*

What Love Looks Like: case studies of compassion in a world of judgment, blame, and dismissal. The exhibitions illuminate what is gained from empathy and connection rather than stigmatization and separation— the benefit of "we" versus "us and them." *Exhibitions will take place at Gallery 788, MICA PLACE, and New Beginnings.*

Touched with Fire: the same driving discomfort leading to substance misuse and desperate behaviors also may yield extraordinary and urgent creativity; those in pain and gifted in artistry are treasures for the rest of us, worthy of care and accommodation. *This exhibition will take place at CCBC Catonsville.*

CRITERIA

The most important considerations in our selecting art and accompanying stories (and by "stories" we mean accompanying captions or blurbs to illuminate narrative) are:

- Clarity of narrative as it relates to the given theme.
- The extent to which exhibiting the art is consistent with the Guiding Principles.
- Emotional impact.
- Artistic quality.

NOTE: "Artistic quality" is defined as effectiveness at *servicing* the values embedded within the Guiding Principles, and supporting the New Day Campaign goals of challenging stigma and building a more healing world. **We welcome submissions from practicing and non-practicing artists alike.** (Criteria specific to individual themes are further identified in the entry forms.)



ENTRY FORM: *FIRST THE PAIN*

WHAT TO KNOW:

We are seeking narratives of escape from pain, management of pain, and recovery from pain—all as they relate to a mental illness or substance use disorder for yourself or a loved one. We value narratives where pain is shared or made visible when otherwise it might be cloaked in secrecy, and scenarios where pain proves useful. We also value narratives that reveal awareness of one's emotional environment when suffering from a behavioral health issue, and how that emotional environment might increase or diminish pain. We want to build awareness of pain as a prerequisite and even at times chronic aspect of behavioral health challenges, helping the world understand that dissociation or a hardened heart is not the same thing as not being in pain. **Most importantly, we are looking, in the words of Rumi, to “keep your eyes on the bandaged place. That’s where the light enters you.”**

YOUR INFORMATION:

Name:

Email Address:

Phone Number:

ART SUBMISSION INFORMATION:

For Existing Work Submission:

Title:

Year:

Dimensions:

Media:

For Proposed Work Submission:

In 150 words or less, please describe your proposal, and how your submitted work samples support your proposal.

NARRATIVE INFORMATION:

In 150 words or less, please describe how your submission illuminates first the pain, and then what follows.

COMPLETING YOUR ENTRY:

Please email your work samples (see “Submissions Process”), and all above-required material to newday.artsubmission@gmail.com by the June 8, 11:59pm deadline. Questions about your submission will be replied to from the same email address so long as we receive your questions by June 1. We cannot promise to consider your entry if material submitted is incomplete. Within 72 hours of our receiving your submission, we will send you a confirmation email of its receipt.

Visit www.newdaycampaign.org for more information.



ENTRY FORM: *WHAT LOVE LOOKS LIKE*

WHAT TO KNOW:

We are seeking narratives of love in the face of behavioral health challenges that are inspiring, surprising, and perhaps even challenging. The subject of love may be self-love (achieving it in the face of obstacles), or love for others. We are not looking for stereotypes of love. We are looking for submissions that illuminate how stigma hurts and compassion heals, and that show loving behavior is determined by situation and is never just one thing. We seek authenticity and the willingness to share vulnerabilities in submissions. We welcome equally representational, symbolic, conceptual, and/or abstract works of art, so long as the accompanying narrative helps that art make sense. **Most importantly, we are looking to inspire all with models of “love” that emerge when substance use disorder or mental illness are at play.**

YOUR INFORMATION:

Name:

Email Address:

Phone Number:

ART SUBMISSION INFORMATION:

For Existing Work Submission:

Title:

Year:

Dimensions:

Media:

For Proposed Work Submission:

In 150 words or less, please describe your proposal, and how your submitted work samples support your proposal.

NARRATIVE INFORMATION:

In 150 words or less, please describe how your submission illuminates what love looks like.

COMPLETING YOUR ENTRY:

Please email your work samples (see “Submissions Process”), and all above-required material to newday.artsubmission@gmail.com by the June 8, 11:59pm deadline. Questions about your submission will be replied to from the same email address so long as we receive your questions by June 1. We cannot promise to consider your entry if material submitted is incomplete. Within 72 hours of our receiving your submission, we will send you a confirmation email of its receipt.

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ENTRY FORM: *TOUCHED WITH FIRE*

WHAT TO KNOW:

The art we seek for *Touched with Fire* is magnetic, life-affirming, visually engaging, and with a certain “wow” factor. Its content should **not** specifically relate to any behavioral health condition. At the same time, **artists submitting works for this exhibition must be affected by a behavioral condition, and must want to self-disclose about that condition.** Our goal is to juxtapose compelling art with artists’ own words (journal entries, excerpts from letters, etc...) on suffering related to the artists’ own behavioral health conditions. We seek to challenge viewers to reconcile emotional disturbance and art as perhaps coming from the same place. **For this submission, we require a minimum of three pieces submitted for consideration, and we will only consider existing work rather than accepting proposed work.**

YOUR INFORMATION:

Name:
Email Address:
Phone Number:

ART SUBMISSION INFORMATION:

Submission #1:

Title:
Year:
Dimensions:
Media:

Submission #2:

Title:
Year:
Dimensions:
Media:

Submission #3:

Title:
Year:
Dimensions:
Media:

WRITTEN MATERIAL SUBMISSION INFORMATION:

On a separate document, please submit 3-5 excerpts (25-100 words each) from journal entries, letters, or other writing you have done in the past expressing your own hard experiences from your behavioral health condition. In addition, submit a 100-150 word Personal Statement about your behavioral health condition and its relationship (if any) to your being an artist.