



February 14, 2023
FOR IMMEDIATE RELEASE

Media Contact:
Richard Okonkwo
(410) 230-0200
rokonkwo@baltimoreculture.org

GBCA AND THE BALTIMORE CITY CHAMBER OF COMMERCE ANNOUNCE PARTNERSHIP

The New Partnership Will Provide Unique Benefits to Members of Each Partner Organization

BALTIMORE, MD – The [Greater Baltimore Cultural Alliance \(GBCA\)](#) and the [Baltimore City Chamber of Commerce](#), today announced a new partnership to provide special benefits to their members across the arts and business sectors. Beginning in March 2023, members of each organization will have access to unique networking and educational opportunities, member directories, funding, special discounts, and other curated benefits from each service organization. The partnership, which aims to strengthen innovation across sectors in the region, will launch with a special happy hour event on Thursday, March 30, at 6 p.m., at Urban Reads Bookstore located at 3008 Greenmount Avenue, Baltimore, MD.

“GBCA is excited and grateful for this new partnership with the Baltimore City Chamber of Commerce. For the first time ever, we are bringing our members together to share resources and tools that will strengthen creative and other businesses across the city,” said Jeannie Howe, Executive Director at GBCA. “The arts sector contributes \$10.2 billion to Maryland’s economy and is a vital part of its small business ecosystem, as such, they need access to the many goods and services produced by Chamber members.”

“The Baltimore City Chamber embraces businesses and entrepreneurs in the arts and culture community by offering various networking and program opportunities,” said Lenora Henry, Executive Director at the Baltimore City Chamber of Commerce. “This is the beginning of a rewarding partnership for our members.”

To learn more about the member benefits offered by GBCA and the Chamber, please visit <https://www.baltimoreculture.org/GBCAchamberpartnership>.

About GBCA

The Greater Baltimore Cultural Alliance (GBCA) creates equity and opportunity In, Through, and For arts and culture in Greater Baltimore. A leading nonprofit provider of services to artists and cultural organizations in the region, GBCA believes in unifying and strengthening all members of the creative community. We do this through marketing, education, financial support, and developing innovative programs that increase equity in the cultural sector and beyond.

About The Baltimore City Chamber of Commerce

The Baltimore City Chamber of Commerce serves as an engine for business and economic development that promotes both members' and the City's core value propositions. The activities and programs of the Chamber are envisioned, designed, and executed to build a vibrant and prosperous community through business leadership.

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